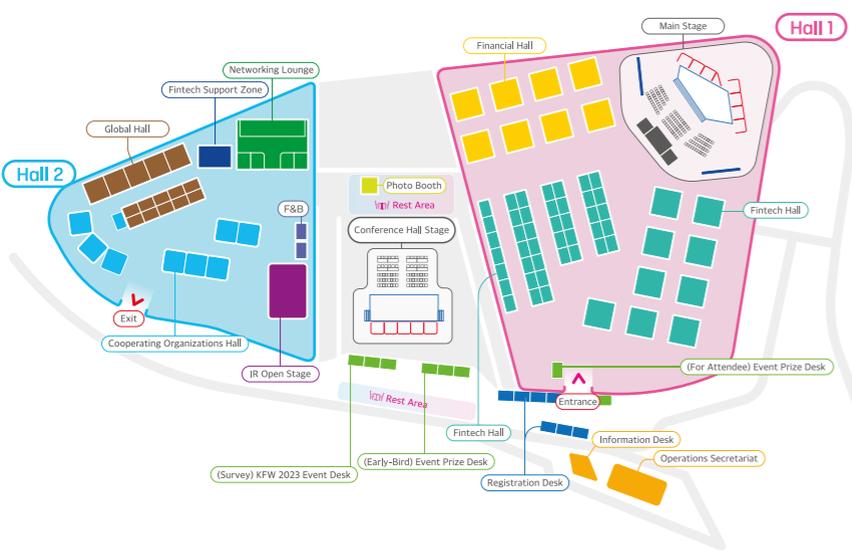


## Overview

- Event Name** Korea Fintech Week 2023
- Event Dates** 2023.8.30(Wed) - 9.1(Fri) / For 3 Days
- Event Venue** Dongdaemun Design Plaza (DDP) Art Hall
- Host/Organizer**  Financial Services Commission  FINTECH CENTER KOREA
- Collaborating Organizations**



## Venue Layout



## On-Site Special Events

**Event 1** Receive a Free Gift After Participating in Our Survey!



1. Participate in the survey by tapping the Survey tab at the bottom of the mobile registration screen.
2. After completing the survey, receive your prize at the Event Prize Desk.

**Event 2** Use the Photo Booth Program to Take a Photo and Make a Fintech Memory!



## Experiential Event

**Event 1** Win Prizes by Participating in Our Mobile Stamp Tour!



1. Participate in the Stamp Tour program by tapping the Stamp Tour tab at the bottom of the mobile registration screen.
2. Prizes will be given out by random draw based on the number of stamps you have acquired.



### How to Participate

**Fees** : Free of Charge  
**Dates** : 2023.8.30(Wed) - 9.1(Fri)  
**Times** : 10:00 - 18:00

### Inquiries

Organizing Secretariat : 02-550-2666  
\* Please visit <https://fintechweek.or.kr> for more information

## The New Wave of Fintech

30 AUG - 1 SEP 2023  
Dongdaemun Design Plaza(DDP)

# KOREA FINTECH WEEK 2023



## Aug 30(Wed)

Art Hall 1	Conference Hall
<b>Opening Ceremony &amp; Keynote Speech</b> <b>10:00 - 11:00</b> Financial authorities and global fintech leaders share domestic and international fintech trends through keynote sessions.	
<b>Break 12:00 - 13:00</b>	
<b>Learn about the Fintech Policies of 2023</b> <b>13:00 - 14:00</b> Sharing the direction of policies regarding fintech for 2023 and facilitate discussions on the future of fintech support policies through Q&A sessions.	
<b>Break 14:00 - 14:20</b>	
<b>Promotion of Fintech Companies' Entry into Financial Services and Support Measures for Collaboration with Financial Services Providers</b> <b>14:30 - 15:30</b> Share collaboration success stories and collaboration and demand research among fintech financial firms. Discuss institutional support for fintechs and startups.	
<b>Break 15:30 - 16:00</b>	
<b>Joint Fintech Session with Major International Organizations (WB, EBRD, IFC, UNIDO, etc.)</b> <b>14:30 - 18:00</b> Exploring the future of the fintech industry, policy, and financial industry with global experts, and identifying cooperation models between promising startups in developing countries and Korean fintech companies.	
<b>Big Question of Fintech Industry in the Data Economy Era</b> <b>16:00 - 17:00</b> Analyze the current state of the domestic fintech industry and discuss future response strategies for the leap forward of the fintech industry centered on data.	
<b>Break 17:00 - 17:30</b>	
<b>Fintech Connecting Day</b> <b>17:30 - 19:00</b> Casual networking event for fintech companies and financial institution investors to exchange technologies, services and solutions, and provide time for PR to interested companies.	

## Aug 31(Thu)

Art Hall 1	Conference Hall
<b>Global Trends and the Future of Digital Payments</b> <b>10:00 - 11:00</b> Analyzing global trends in digital payment methods and overseas expansion strategies of domestic fintechs and infrastructures.	<b>Korean Fintech Companies' Go-To-Market Strategy for Overseas Markets</b> <b>10:00 - 11:20</b> Analyzing the current state of the fintech industry to enhance the competitiveness of domestic fintech companies and explore ways to expand overseas.
<b>Break 12:00 - 13:00</b>	
<b>Global Fintech: Spoken by Foreigners</b> <b>13:00 - 14:00</b> Introducing the current state of fintech services in each country through the eyes of foreign panelists to enhance the understanding of the general public.	<b>Blockchain-based Innovative Finance Industry &amp; Technology Trends</b> <b>13:00 - 14:00</b> Presentation of blockchain-based digital asset industry / technology trend. Proposals for standardization of digital asset technology and the trustworthiness of the gold standard.
<b>Break 14:00 - 14:20</b>	
<b>Investment Managers of Fintech Innovation Fund's Reverse IR</b> <b>14:20 - 15:30</b> Providing a channel for sharing investment strategies and value enhancement plans for fintech companies centered on fintech innovation fund trustees and matching operators by company.	<b>AI-Test Beds &amp; Strategies for the Era of AI Triggered by Chat-GPT</b> <b>14:20 - 15:20</b> Introducing Fintech Digital Sand (D-Testbed) to Advance AI Facilitated Business and How Financial Institutions Are Preparing for the Age of AI.
<b>Break 15:20 - 15:40</b>	
<b>Fintech Start-ups 1:1 Counseling</b> <b>15:30 - 18:00</b> Provide one-on-one consultation opportunities between investors and fintech companies for a fully personalized investment opportunity.	
<b>Financial Security Strategies in Fintech 4.0</b> <b>15:40 - 16:40</b> Examining cybersecurity threats in the era of FinTech 4.0 and exploring strategies for financial business transformation success.	
<b>Break 16:40 - 17:00</b>	
<b>Entering the Global Payment Market Through the Convergence of Finance-Fintech</b> <b>17:00 - 18:00</b> Sharing cases and implications of fintechs entering the global payments market and suggest future directions.	

## Sep 1(Fri)

Art Hall 1	Conference Hall
<b>Financial Story for Youth</b> <b>10:00 - 12:00</b> Providing easy learning opportunities about finance through experiential financial education programs.	<b>Fintech Idea Contest</b> <b>10:00 - 12:00</b> Discovering innovative models for the financial industry, including new fintech business models.
<b>Break 12:00 - 13:00</b>	
<b>Asia Fintech Roundtable</b> <b>13:00 - 14:00</b> Sharing the status of fintech in each country in the Asia-Pacific region and discussing key fintech-related issues and ways to cooperate.	<b>Challenges in Creating a Sustainable Fintech Innovation Environment</b> <b>13:00 - 14:00</b> Discussing how big tech and fintech can coexist and the prerequisites for a sustainable fintech revolution.
<b>Break 14:00 - 14:20</b>	
<b>Fintech Company IR Pitching Day</b> <b>14:30 - 16:00</b> Promote your company and attract investment by pitching business items to specialized fintech investors.	<b>Global Insurtech Trends and Korean Insurtech Outlook</b> <b>14:30 - 15:30</b> Discussing ways to develop the domestic insurtech industry by analyzing overseas insurtech cases.

### On-Going Events [Art Hall 2]

#### IR Open Stage

The IR Open Stage allows participants to showcase their services and solutions in a casual atmosphere.

#### Fintech Professional Mentoring [Networking Lounge]

Through this program, one can ask and get answers to job and interview questions from current professionals working in the fintech industry.

#### On-Site Fintech Consulting [Fintech Support Zone]

Introduction and consultation on the Financial Regulatory Sandbox (FRS) program for fintechs interested in the FRS program.

#### Fintech Career Consulting [Fintech Support Zone]

Providing fintech job information and job matching consultation through job matching platforms.

#### On-Site Consultation for Export-based Companies [Networking Lounge]

Providing one-stop consultation for company's export ordering challenges.

### Experiential Events

#### Korea Fintech Tour

On-site trips to representative organizations and companies related to the Korean fintech ecosystem for international guests attending the fair.

#### Group Tour

Fintech experience and tour programs for pre-registered groups such as students and businesses.

#### Mobile Stamp Tour

Receive a souvenir for getting QR code stamps for visiting different exhibition booths and demonstrations, through a random draw based on the number of stamps you have acquired.

### Other Events and Giveaways

Early-Bird Registration, Booth Events, Photo Booth etc.